

6th Richmond Marketing Forum

28 – 29 June 2018 Bürgenstock Resort Lucerne, Switzerland

KEYNOTE

Tim Delaney, Chairman at Leagas Delaney



Matthias Haunholder, Professional Extremskier, adventurer and film producer



INDUSTRY SESSIONS

Michelle Keaney, Founder and Consultant of Connected Brands (formerly Three Point Zero)



Zoe Cairns, International Social Media Consultant/ Trainer at ZC Social Media



Oliver Brunschwiler, Head of Brand Communication/ Creative Direction at FREITAG lab.ag



DISCUSSION GROUP

Michelle Keaney, Founder and Consultant of Connected Brands (formerly Three Point Zero)



OUT OF THE BOX

Pokerface – from winning and losing
Poker Experience by Grand Casino Baden AG



Please note that the conference programme is currently still in development and not yet complete, changes may occur.

Last Updated: 13th October 2017

