

6th Richmond Marketing Forum

28 – 29 June 2018 Bürgenstock Resort, Lake Lucerne

KEYNOTE

Tim Delaney, Chairman at Leagas Delaney



Matthias Haunholder, Professional Extremskier, Adventurer and Film Producer from Austria



INDUSTRY SESSIONS

Michelle Keaney, Founder and Consultant of Connected Brands (formerly Three Point Zero)



Zoe Cairns, International Social Media Consultant/ Trainer at ZC Social Media



Oliver Brunschwiler, Head of Brand Communication/ Creative Direction at FREITAG lab.ag



Ralf T. Gehlen, Managing Director at P&G Switzerland SARL



Vincent Tresno, Digital & Growth Hacking Consultant at Tresno Digital, Guest Lecturer



DISCUSSION GROUP

Michelle Keaney, Founder and Consultant of Connected Brands (formerly Three Point Zero)



Zoe Cairns, International Social Media Consultant/ Trainer at ZC Social Media



Simon Krappf, Director Marketing at Volvo Car Switzerland AG



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Maurizio Dottore, Director Marketing & A&R at Sony Music Entertainment Switzerland GmbH



Ralf Kostgeld, Head of Brand Creation at IWC Schaffhausen



OUT OF THE BOX

Pokerface – from winning and losing

Poker Experience by Grand Casino Baden AG



Hanspeter Vochezer, Founder and Owner at Knigge Coaching



Please note that the conference programme is currently still in development and not yet complete, changes may occur.

Last Updated: 14th February 2018

