

## 6<sup>th</sup> Richmond Marketing Forum

28 – 29 June 2018 Bürgenstock Resort Lucerne, Switzerland

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### KEYNOTE

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Tim Delaney, Chairman at Leagas Delaney



Matthias Haunholder, Professional Extremskier and Adventurer from Austria



### INDUSTRY SESSIONS

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Michelle Keaney, Founder and Consultant of Connected Brands (formerly Three Point Zero)



Zoe Cairns, International Social Media Consultant/ Trainer at ZC Social Media



### DISCUSSION GROUP

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Michelle Keaney, Founder and Consultant of Connected Brands (formerly Three Point Zero)



### OUT OF THE BOX

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**Pokerface – from winning and losing**  
Poker Experience by Grand Casino Baden AG



**Please note that the conference programme is currently still in development and not yet complete, changes may occur.**

**Last Updated: 22<sup>th</sup> September 2017**

